

MARKETING ASSISTANT

FULL TIME APPOINTMENT

Ref: MA280922

Job title: Marketing Assistant

Location: Our offices in Cromhall, GL12 8AX. There is flexibility to carry out the role partly from home.

Role: Assist with the implementation of our marketing plans across all product categories.

Salary: £23,000 - £28,000 pa depending upon experience plus pension.

Closing date: 17th October 2022. To apply in the first instance, please email your CV and a short covering letter to jobs@desmitmedical.com

About de Smit Medical

Based in South Gloucestershire, de Smit Medical is a highly successful distributor of medical equipment to NHS, private healthcare, and commercial organisations. Along with our range of biomedical test equipment, we also distribute innovative and market leading medical devices in the fields of urology, gynaecology and anorectal assessment and therapy. Our customers are supported by our Learning Academy through a range of technical and clinical training courses. Find out more about de Smit Medical: www.desmitmedical.com

Working alongside and reporting to the Marketing & Communications Supervisor, the Marketing Assistant position is an exciting opportunity for an enthusiastic and creative professional looking to further their career, or for someone looking to make their first steps in the industry from university.

Experience and qualifications:

- The successful candidate must have the ability to commute to our offices. Please note our postcode is GL12 8AX and there is limited public transport nearby.
- Strong written communication skills and a flair for copywriting.
- Comfortable with digital marketing techniques and familiar with WordPress, Mailchimp and social media platforms.
- Creative talent for graphic design is advantageous, as well as knowledge of Adobe Suite.
- Self-motivated and a willingness to learn.
- The ability to multitask and work to strict deadlines.
- Good organisational skills and a strong verbal communicator.
- Industry and product training will be provided as necessary.

de Smit Medical is a quality company and is accredited to ISO 9001:2008, ISO 14001:2015, ISO 22301:2012 and ISO 13485:2016.